

**CONTRACT**

**KMBC**  
6455 Winchester Ave  
Kansas City, MO 64133-6409  
(816)221-9999

www.kmhc.com

And:

**Great American Media**  
1010 Wisconsin Avenue N W  
Suite 800  
Washington, DC 20007

<u>Product</u>		<u>Contract / Revision</u>	<u>Alt Order #</u>
DSCC-MO		910135 /	07872776
<u>Contract Dates</u>		<u>Estimate #</u>	
10/29/12 - 11/05/12		1139	
<u>Advertiser</u>		<u>Original Date / Revision</u>	
Democratic Senatorial Campaign Committee		11/01/12 /	11/01/12
		<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC		Broadcast	Cash
<u>Station</u>		<u>Account Executive</u>	<u>Sales Office</u>
KMBC		Meredith Thompson	Eagle-Washingt
<u>Special Handling</u>			
<u>Demographic</u>			
Adults 35+			
		<u>IDB#</u>	<u>Advertiser Code</u>
8091		49	53
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots/	
											Spots	Amount
1	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					2	\$300.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2	KMBC	10/29/12-11/04/12		First News at 5am	5-5:30am	-TuwThF---	:30		\$300.00	NM		
		See MG 1,4,1,5,1,6,1,7										
3	KMBC	10/29/12-11/04/12		First News at 5am	5-5:30am	-TuwThF---	:30		\$300.00	NM		
		See MG 1,4,1,5,1,6,1,7										
4	KMBC	11/03/12-11/03/12		News Wknd Sat	7-9am	-----Sa--	:30		\$600.00	NM		
(1)	MG	for 8,4,8,3,8,2,1,2,8,5,1,3										
5	KMBC	11/03/12-11/03/12		News Wknd Sat	7-9am	-----Sa--	:30		\$600.00	NM		
(1)	MG	for 8,4,8,3,8,2,1,2,8,5,1,3										
6	KMBC	11/04/12-11/04/12		News Wknd Sun	7-9am	-----Su	:30		\$500.00	NM		
(1)	MG	for 8,4,8,3,8,2,1,2,8,5,1,3										
7	KMBC	11/04/12-11/04/12		News Wknd Sun	7-9am	-----Su	:30		\$500.00	NM		
(1)	MG	for 8,4,8,3,8,2,1,2,8,5,1,3										
2	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					3	\$450.00			
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$800.00			
4	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					6	\$800.00			
5	KMBC	11/03/12	11/03/12	News Wknd Sat	7-9am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	----S-					1	\$400.00			
6	KMBC	11/04/12	11/04/12	News Wknd Sun	7-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	----S					1	\$450.00			
7	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	\$1,200.00

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Contract / Revision	Alt Order #
910135 /	07872776

Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	DSCC-MO	1139

Advertiser	Original Date / Revision
Democratic Senatorial Ca	11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
8	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$400.00	NM		
					See MG 1.4, 1.5, 1.6, 1.7							
		3	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$400.00	NM		
					See MG 1.4, 1.5, 1.6, 1.7							
		4	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$400.00	NM		
					See MG 1.4, 1.5, 1.6, 1.7							
		5	KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuWThF----	:30	\$400.00	NM		
					See MG 1.4, 1.5, 1.6, 1.7							
9	KMBC	11/04/12	11/04/12	This Week With George Step	930-1030am		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-----5								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KMBC	10/29/12-11/04/12	This Week With George Step	930-1030am	-----5	:30	\$550.00	NM		
					See MG 17.2							
10	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
11	KMBC	10/30/12	11/02/12	DR OZ	4PM-5PM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
12	KMBC	10/30/12	11/02/12	5pm News	5-530pm		:30			NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
N 13	KMBC	10/30/12	11/02/12	6pm News	6-630pm		:30			NM	3	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		3	KMBC	10/29/12-11/04/12	6pm News	6-630pm	-TuWThF----	:30	\$1,700.00	NM		
					See MG 26.2							
14	KMBC	11/03/12	11/03/12	6pm News Saturday	6-7pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-----5-								
15	KMBC	11/04/12	11/04/12	5pm News Sunday	5-6pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-----S								
16	KMBC	10/30/12	11/02/12	630-7p	630-7pm		:30			NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-TWTF--								
17	KMBC	10/30/12	10/30/12	Private Practice	9-10pm		:30			NM	1	\$4,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:		10/29/12	11/04/12	-1-----								

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<u>Contract / Revision</u>		<u>Alt Order #</u>
910135 /		07872776
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/05/12	DSCC-MO	1139
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Senatorial Ca		11/01/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KMBC	10/29/12-11/04/12	Private Practice		9-10pm	-Tu-----	:30	\$3,000.00	NM			
		See MG 17.2										
2	KMBC	10/31/12-10/31/12	CBrown Halloween /Neighbor	7-8pm		---W-----	:30	\$4,550.00	NM			
		(H) MG for 9.1,21.1,17.1										
18	KMBC	11/02/12	11/02/12	Shark tank	8-9pm		:30			NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/29/12	11/04/12	----F--	1	\$1,400.00						
19	KMBC	11/02/12	11/02/12	20/20	9-10pm		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/29/12	11/04/12	----F--	1	\$2,500.00						
N 20	KMBC	10/30/12	11/02/12	M-F/SU 10pm News	10-1035pm		:30			NM	3	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/29/12	11/04/12	-TWTF--	4	\$2,800.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
2	KMBC	10/29/12-11/04/12	M-F/SU 10pm News		10-1035pm	-TuwThF---	:30	\$2,800.00	NM			
		See MG 26.2										
21	KMBC	11/04/12	11/04/12	SU 1030pm News	1030-11pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 10/29/12	11/04/12	-----S	1	\$1,000.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KMBC	10/29/12-11/04/12	SU 1030pm News		1030-11pm	-----S	:30	\$1,000.00	NM			
		See MG 17.2										
D 22	KMBC	11/04/12	11/04/12	Su 2&1/2 Men	SU 11-1130pm		:30			NM	0	\$0.00
D 23	KMBC	11/03/12	11/03/12	ABC College Football	Various		:30			NM	0	\$0.00
24	KMBC	11/05/12	11/05/12	First News at 6am	6-7am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$800.00						
25	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$800.00						
N 26	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$400.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KMBC	11/05/12-11/11/12	The View		11am-12pm	M-----	:30	\$400.00	NM			
		See MG 26.2										
	2	KMBC	11/03/12-11/03/12	ABC Prime College Football	7p-1030p	-----Sa--	:30	\$8,000.00	NM			
		(H) MG for 13.3,31.1,20.2,27.1,26.1										
N 27	KMBC	11/05/12	11/05/12	Dr. Phil	3-4pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$300.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KMBC	11/05/12-11/11/12	Dr. Phil		3-4pm	M-----	:30	\$300.00	NM			
		See MG 26.2										
28	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>							
		Week: 11/05/12	11/11/12	M-----	1	\$450.00						

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**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**(816)221-9999**

www.kmhc.com

Contract / Revision 910135 /	Alt Order # 07872776	
Contract Dates 10/29/12 - 11/05/12	Product DSCC-MO	Estimate # 1139
<b>Advertiser</b> <b>Democratic Senatorial Ca</b>		<b>Original Date / Revision</b> <b>11/01/12 / 11/01/12</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 29	KMBC	11/05/12	11/05/12	5pm News	5-530pm		:30			NM	0	\$0.00
D 30	KMBC	11/05/12	11/05/12	6pm News	6-630pm		:30			NM	0	\$0.00
N 31	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	0	\$0.00
Week: 11/05/12		11/11/12		Weekdays	Spots/Week		Rate					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KMBC	11/05/12-11/11/12		M-F/SU 10pm News	10-1035pm	M-----	:30		\$2,800.00	NM		
See MG 26.2											Totals	54 \$61,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	54	\$61,000.00	\$51,850.00
<b>Totals</b>	<b>54</b>	<b>\$61,000.00</b>	<b>\$51,850.00</b>

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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**TERMS AND STANDARD CONDITIONS  
FOR PURCHASE OF BROADCAST ADVERTISING**

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

**1. BILLING AND PAYMENTS**

(a) Station will, from time to time at intervals following broadcast hereunder, bill Agency or behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by Agency to Station and for all obligations undertaken to be performed by Agency.

**2. TERMINATION**

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates the contract, it shall pay Station at the earned rate for all broadcast made pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at anytime: (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate the contract at anytime upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual nonrecoverable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

**3. OMISSION OF BROADCAST**

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or government, order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably acceptable substitute date and time, and if no such time is available, the time charge allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

**4. PREEMPTIONS**

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also relegate time previously sold when necessary to comply with its obligation to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible. If the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

**5. FIXED RATE PURCHASES**

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., non-preemptible) rate, and it is so indicated on the face of this contract, Station may preempt it as sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge thereby.

**6. AGENCY MATERIAL**

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material, or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material anytime after 60 days following the last broadcast hereunder.

**7. INDEMNIFICATION**

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnities shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

**8. CONSEQUENTIAL DAMAGES**

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency nor Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

**9. GENERAL**

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.

(c) Agency is acting as agent for a disclosed principal, (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to Agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has therefore made payment to the Agency thereon: (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third party monies which maybe or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency or failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provides such other agency assuming all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, or billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]

**CONTRACT**

**KMBC**  
6455 Winchester Ave  
Kansas City, MO 64133-6409  
(816)221-9999

www.kmbc.com

And:

**Great American Media**  
1010 Wisconsin Avenue N W  
Suite 800  
Washington, DC 20007

Contract / Revision		Alt Order #
910135 /		07872776
Product		
DSCC-MO		
Contract Dates	Estimate #	
10/29/12 - 11/05/12	1139	
Advertiser	Original Date / Revision	
Democratic Senatorial Campaign Committee	10/30/12	/ 10/30/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KMBC	Meredith Thompson	Eagle-Washingt
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
8091	49	53
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/		Type	Spots	Amount
								Weekdays	Spots/Week			
N 1	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Rate</u>				
Week:	10/29/12	11/04/12	-TWTF--	2				\$300.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KMBC	10/29/12-11/04/12		First News at 5am	5-5:30am	-TuwThF---	:30		\$300.00	NM		
		See MG 1,4,1,5,1,6,1,7										
3	KMBC	10/29/12-11/04/12		First News at 5am	5-5:30am	-TuwThF----	:30		\$300.00	NM		
		See MG 1,4,1,5,1,6,1,7										
4	KMBC	11/03/12-11/03/12		News Wknd Sat	7-9am	-----Sa--	:30		\$600.00	NM		
(M)	MG for 8,4,8,3,8,2,1,2,8,5,1,3											
5	KMBC	11/03/12-11/03/12		News Wknd Sat	7-9am	-----Sa--	:30		\$600.00	NM		
(M)	MG for 8,4,8,3,8,2,1,2,8,5,1,3											
6	KMBC	11/04/12-11/04/12		News Wknd Sun	7-9am	-----Su	:30		\$500.00	NM		
(M)	MG for 8,4,8,3,8,2,1,2,8,5,1,3											
7	KMBC	11/04/12-11/04/12		News Wknd Sun	7-9am	-----Su	:30		\$500.00	NM		
(M)	MG for 8,4,8,3,8,2,1,2,8,5,1,3											
2	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Rate</u>				
Week:	10/29/12	11/04/12	-TWTF--	3				\$450.00				
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Rate</u>				
Week:	10/29/12	11/04/12	-TWTF--	4				\$800.00				
4	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Rate</u>				
Week:	10/29/12	11/04/12	-TWTF--	6				\$800.00				
5	KMBC	11/03/12	11/03/12	News Wknd Sat	7-9am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Rate</u>				
Week:	10/29/12	11/04/12	----S-	1				\$400.00				
6	KMBC	11/04/12	11/04/12	News Wknd Sun	7-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Rate</u>				
Week:	10/29/12	11/04/12	-----S	1				\$450.00				
7	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	\$1,200.00

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**KMBC-TV**  **KMBC**  
**KANSAS CITY**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**(816)221-9999**

www.kmbc.com

Contract / Revision 910135 /	Alt Order # 07872776
Contract Dates 10/29/12 - 11/05/12	Product DSCC-MO
Estimate # 1139	
Advertiser <b>Democratic Senatorial Ca</b>	Original Date / Revision 10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	4		\$300.00						
N 8	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	1	\$400.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	5		\$400.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
2		KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuwThF----	:30		\$400.00	NM		
See MG 1,4,1,5,1,6,1,7												
3		KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuwThF----	:30		\$400.00	NM		
See MG 1,4,1,5,1,6,1,7												
4		KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuwThF----	:30		\$400.00	NM		
See MG 1,4,1,5,1,6,1,7												
5		KMBC	10/29/12-11/04/12	The View	11am-12pm	-TuwThF----	:30		\$400.00	NM		
See MG 1,4,1,5,1,6,1,7												
9	KMBC	11/04/12	11/04/12	This Week With George Step	930-1030am		:30			NM	0	\$0.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-----S	1		\$550.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KMBC	10/29/12-11/04/12	This Week With George Step	930-1030am	-----S1	:30		\$550.00	NM		
See MG 17,2												
10	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	\$1,200.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	4		\$300.00						
11	KMBC	10/30/12	11/02/12	DR OZ	4PM-5PM		:30			NM	4	\$1,800.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	4		\$450.00						
12	KMBC	10/30/12	11/02/12	5pm News	5-530pm		:30			NM	4	\$5,600.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	4		\$1,400.00						
13	KMBC	10/30/12	11/02/12	6pm News	6-630pm		:30			NM	4	\$6,800.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	4		\$1,700.00						
14	KMBC	11/03/12	11/03/12	6pm News Saturday	6-7pm		:30			NM	1	\$800.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-----S-	1		\$800.00						
15	KMBC	11/04/12	11/04/12	5pm News Sunday	5-6pm		:30			NM	1	\$800.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-----S	1		\$800.00						
16	KMBC	10/30/12	11/02/12	630-7p	630-7pm		:30			NM	3	\$4,800.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-TWTF--	3		\$1,600.00						
17	KMBC	10/30/12	10/30/12	Private Practice	9-10pm		:30			NM	1	\$4,550.00
<u>Start Date</u>		<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>						
Week: 10/29/12		11/04/12	-1-----	1		\$3,000.00						
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1		KMBC	10/29/12-11/04/12	Private Practice	9-10pm	-Tu-----	:30		\$3,000.00	NM		
See MG 17,2												
2		KMBC	10/31/12-10/31/12	CBrown Halloween /Neighbor	7-8pm	---W-----	:30		\$4,550.00	NM		
(M) MG for 9,1,21,1,17,1												

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KMBC  
6455 Winchester Ave  
Kansas City, MO 64133-6409  
(816)221-9999

[www.kmbc.com](http://www.kmbc.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>	
910135 /	07872776	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/29/12 - 11/05/12	DSCC-MO	1139
<u>Advertiser</u>		<u>Original Date / Revision</u>
Democratic Senatorial Ca		10/30/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week		Rate	Type	Spots	Amount
								Spots/Week	Rate				
18	KMBC	11/02/12	11/02/12	Shark tank	8-9pm		:30			NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	10/29/12	11/04/12	-----F--					1	\$1,400.00				
19	KMBC	11/02/12	11/02/12	20/20	9-10pm		:30			NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	10/29/12	11/04/12	-----F--					1	\$2,500.00				
20	KMBC	10/30/12	11/02/12	M-F/SU 10pm News	10-1035pm		:30			NM	4	\$11,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	10/29/12	11/04/12	-TWTF--					4	\$2,800.00				
21	KMBC	11/04/12	11/04/12	SU 1030pm News	1030-11pm		:30			NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	10/29/12	11/04/12	-----S					1	\$1,000.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>						
1	KMBC	10/29/12-11/04/12	SU 1030pm News	1030-11pm	-----S	:30			\$1,000.00				
See MG 17.2													
D	22	KMBC	11/04/12	11/04/12	Su 2&1/2 Men	SU 11-1130pm	:30			NM	0	\$0.00	
D	23	KMBC	11/03/12	11/03/12	ABC College Football	Various	:30			NM	0	\$0.00	
24	KMBC	11/05/12	11/05/12	First News at 6am	6-7am		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	11/05/12	11/11/12	M-----					1	\$800.00				
25	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	11/05/12	11/11/12	M-----					1	\$800.00				
26	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	11/05/12	11/11/12	M-----					1	\$400.00				
27	KMBC	11/05/12	11/05/12	Dr. Phil	3-4pm		:30			NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	11/05/12	11/11/12	M-----					1	\$300.00				
28	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	11/05/12	11/11/12	M-----					1	\$450.00				
D	29	KMBC	11/05/12	11/05/12	5pm News	5-530pm	:30			NM	0	\$0.00	
D	30	KMBC	11/05/12	11/05/12	6pm News	6-630pm	:30			NM	0	\$0.00	
31	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>									
Week:	11/05/12	11/11/12	M-----					1	\$2,800.00				

## Totals

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	58	\$61,000.00	\$51,850.00
Totals	58	\$61,000.00	\$51,850.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KMBC**  
**6455 Winchester Ave**  
**Kansas City, MO 64133-6409**  
**(816)221-9999**

www.kmhc.com

Contract / Revision	Alt Order #
910135 /	07872776

Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	DSCC-MO	1139

Advertiser	Original Date / Revision
Democratic Senatorial Ca	10/30/12 / 10/30/12

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**CONTRACT**

**KMBC**  
6455 Winchester Ave  
Kansas City, MO 64133-6409  
(816)221-9999

www.kmbc.com

And:

**Great American Media**  
1010 Wisconsin Avenue N W  
Suite 800  
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
910135 /		07872776
<u>Product</u>		
DSCC-MO		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/29/12 - 11/05/12	1139	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Democratic Senatorial Campaign Committee	10/26/12	/ 10/26/12
<u>Billing Cycle</u>		
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KMBC	Meredith Thompson	Eagle-Washingt
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8091	49	53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KMBC	10/30/12	11/02/12	First News at 5am	5-5:30am		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					2	\$300.00			
2	KMBC	10/30/12	11/02/12	First News at 5:30am	5:30-6am		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					3	\$450.00			
3	KMBC	10/30/12	11/02/12	First News at 6am	6-7am		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$800.00			
4	KMBC	10/30/12	11/02/12	Good Morning America	7-9am		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					6	\$800.00			
5	KMBC	11/03/12	11/03/12	News Wknd Sat	7-9am		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S-					1	\$400.00			
6	KMBC	11/04/12	11/04/12	News Wknd Sun	7-9am		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S					1	\$450.00			
7	KMBC	10/30/12	11/02/12	Rachael Ray Show	9-10am		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					4	\$300.00			
8	KMBC	10/30/12	11/02/12	The View	11am-12pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-TWTF--					5	\$400.00			
N 9	KMBC	11/04/12	11/04/12	This Week With George Step 930-1030am			:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	-----S					1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
1	KMBC	10/29/12-11/04/12	This Week With George Step 930-1030am			-----S		:30	\$550.00	NM		
	See MG 17.2											
10	KMBC	10/30/12	11/02/12	Dr. Phil	3-4pm		:30			NM	4	\$1,200.00

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Contract / Revision 910135 /	Alt Order # 07872776
Contract Dates 10/29/12 - 11/05/12	Product DSCC-MO
Advertiser Democratic Senatorial Ca	Original Date / Revision 10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays								
Week:		Week: 10/29/12	11/04/12	-TWTF--								
11	KMBC	10/30/12	11/02/12	DR OZ								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-TWTF--								
					4PM-5PM		:30					
12	KMBC	10/30/12	11/02/12	5pm News								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-TWTF--								
					5-530pm		:30					
13	KMBC	10/30/12	11/02/12	6pm News								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-TWTF--								
					6-630pm		:30					
14	KMBC	11/03/12	11/03/12	6pm News Saturday								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-----S-								
					6-7pm		:30					
15	KMBC	11/04/12	11/04/12	5pm News Sunday								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-----S								
					5-6pm		:30					
16	KMBC	10/30/12	11/02/12	630-7p								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-TWTF--								
					630-7pm		:30					
N 17	KMBC	10/30/12	10/30/12	Private Practice								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-1-----								
					9-10pm		:30					
					Rate							
					\$3,000.00							
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
		1	KMBC	10/29/12-11/04/12	Private Practice	9-10pm	-Tu-----	:30	\$3,000.00	NM		
					See MG 17.2							
		2	KMBC	10/31/12-10/31/12	CBrown Halloween /Neighbor	7-8pm	---W-----	:30	\$4,550.00	NM		
					⑩ MG for 9.1,21.1,17.1							
18	KMBC	11/02/12	11/02/12	Shark tank								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	----F--								
					8-9pm		:30					
19	KMBC	11/02/12	11/02/12	20/20								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	----F--								
					9-10pm		:30					
20	KMBC	10/30/12	11/02/12	M-F/SU 10pm News								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-TWTF--								
					10-1035pm		:30					
N 21	KMBC	11/04/12	11/04/12	SU 1030pm News								
		Start Date	End Date	Weekdays								
		Week: 10/29/12	11/04/12	-----S								
					1030-11pm		:30					
					Rate							
					\$1,000.00							
		Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type		
		1	KMBC	10/29/12-11/04/12	SU 1030pm News	1030-11pm	-----S	:30	\$1,000.00	NM		
					See MG 17.2							
D 22	KMBC	11/04/12	11/04/12	Su 2&1/2 Men								
D 23	KMBC	11/03/12	11/03/12	ABC College Football								
D 24	KMBC	11/05/12	11/05/12	First News at 6am								
		Start Date	End Date	Weekdays								
		Week: 11/05/12	11/11/12	M-----								
					6-7am		:30					
					Rate							
					\$800.00							

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**Kansas City, MO 64133-6409**  
**(816)221-9999**

www.kmbo.com

Contract / Revision	Alt Order #
910135 /	07872776

Contract Dates	Product	Estimate #
10/29/12 - 11/05/12	DSCC-MO	1139

Advertiser	Original Date / Revision
Democratic Senatorial Ca	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
25	KMBC	11/05/12	11/05/12	Good Morning America	7-9am		:30			NM	1	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$800.00				
26	KMBC	11/05/12	11/05/12	The View	11am-12pm		:30			NM	1	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$400.00				
27	KMBC	11/05/12	11/05/12	Dr. Phil	3-4pm		:30			NM	1	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$300.00				
28	KMBC	11/05/12	11/05/12	DR OZ	4PM-5PM		:30			NM	1	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$450.00				
D 29	KMBC	11/05/12	11/05/12	5pm News	5-530pm		:30			NM	0	0	\$0.00
D 30	KMBC	11/05/12	11/05/12	6pm News	6-630pm		:30			NM	0	0	\$0.00
31	KMBC	11/05/12	11/05/12	M-F/SU 10pm News	10-1035pm		:30			NM	1	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/05/12	11/11/12	M-----				1	\$2,800.00				

Totals

60 \$61,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	60	\$61,000.00	\$51,850.00
Totals	60	\$61,000.00	\$51,850.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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